



Research and Evaluation Manager

THE ORGANIZATION

At Parenting Journey (PJ), we are working towards the day when every family has what they need to thrive and succeed. Our work is rooted in the belief that all parents want what is best for their children; but, we also recognize that some parents cannot reach their full potential because of layers of injustice that disproportionately impact communities of color, low-income families, and immigrants. In response to intergenerational trauma caused by racism and poverty, our evidence-based programs cultivate the inherent strengths and capabilities of parents because research shows improved mental health and wellbeing for parents also translates to better outcomes for children and families. We use evidence-based interventions that prove that the entire family thrives when parents adapt to stress, decrease anxiety, and have healthy interactions with others. In 2017, through rigorous research we proved that the PJ model is an effective parenting intervention that significantly reduces stress and promotes family and child well-being.

Since its founding 37 years ago, PJ has refined and adapted its model and program offerings to best partner with families and communities. Today, PJ uses an interdisciplinary approach to create change in individuals, institutions, and state and local policy to uplift families and ensure that we live in a society where everyone thrives. In 2018 we launched a new service delivery model aimed at accelerating change by embedding our services and approach into the infrastructure of allied organizations. We work with over 2,000 staff at nearly 300 organizations across Massachusetts and New York to deliver high-impact programs that touch families throughout the Northeast.

CORE PRINCIPLES

1. *We trust* that all parents want what is best for their children.
2. *We acknowledge* that there are external factors and obstacles, including systemic injustice like racism, that prevent many parents from realizing the futures they, and their families, deserve.
3. *We believe* resilient parents are a catalyst for social change, and that all of us have a role to play in harnessing this power to build strong communities.

THE POSITION

Parenting Journey is currently seeking an experienced professional to serve as our Research & Evaluation Manager (REM) to lead Parenting Journey's efforts to further evaluate and understand the impact of its programming on uplifting families and building strong communities.

Reporting to the Managing Director of Strategy, the REM will assist the Senior Director of Research in designing and implementing Parenting Journey's evaluation and impact plan. The REM is responsible for ensuring PJ's programmatic priorities are developed using the strongest data/metrics available, and in ways that can be measured to demonstrate our impact. The REM will help create a measurement and evaluation strategy that is innovative and flexible; s/he will ensure PJ appropriately uses evaluations to inform long-term strategies for funding, determining strategic

milestones, engagement opportunities, and adjusting programmatic approaches. Further, the REM will be actively involved in data collection efforts, and will support the strategy team in communicating our impact externally, and applying our findings to relevant public policy priorities.

GENERAL RESPONSIBILITIES

1. Manage all impact and performance measurement data for programming at Parenting Journey headquarters and partner organizations in Massachusetts, New York, and beyond.
2. Design and implement measurement and evaluation programs to track data for PJ to understand the efficacy of its programmatic strategies.
3. Liaise with contracted community-based partners to establish and monitor improvement and impact of their programming efforts.
4. Manage regular reporting on evaluation results internally and externally, and assist with grant writing and reporting as it relates to our outcomes.
5. Manage databases and appropriate software to administer outcomes and quality improvement tools.
6. Create “data stories” and visual representations of data dashboards, and other materials relating to research and evaluation, including reports for internal and external presentations.
7. Craft talking points and prepare senior staff to speak about our evaluation processes and impact to external stakeholders including the press, funders, policymakers, and partner organizations.
8. Monitor national, state and local policies related to our organizational and evaluation priorities.
9. Assist with grant writing and research related to policy priorities and evaluation efforts.

THE IDEAL CANDIDATE

The REM is a strategic and creative thinker, highly adept at working independently and with a team. S/he has a strong track record of meeting deadlines and achieving results in a fast-paced environment. In addition, s/he will also demonstrate the ability to foster and support a strengths-based, collaborative organizational culture.

QUALIFICATIONS

- 2-3 years of relevant work experience in non-profits with data management and analysis, and research project design and implementation.
- Experience launching new measurement and evaluation programming.
- Excellent technical writing and reporting skills.
- High proficiency with computer programs and software – specifically Excel, Salesforce or other CRM, survey platforms, and data collection tools.
- Proficiency with SPSS or other statistical tools.
- Excellent interpersonal skills, strong organization skills with ability to handle multiple project assignments.
- Effective problem-solver.
- Highly motivated and results-oriented.
- Resourceful with a strong attention to detail and follow-through.

MINIMUM REQUIREMENTS

- Master’s degree in social science, education, public health or related field.

- Bilingual in English and Spanish or Portuguese preferred.

JOB TYPE: Full-time

SALARY: \$60,000-\$70,000

TO APPLY

Parenting Journey is an equal opportunity employer and all qualified candidates are encouraged to apply. **Please email a cover letter, resume, and a research writing sample to Erica Brunner, Managing Director of Strategy, joinourteam@parentingjourney.org with subject line: Research and Evaluation Manager.** For more information about Parenting Journey, please visit our website at www.parentingjourney.org.